Adaptation to climate change among cross-country skiers and downhill skiing centres in Finland

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Cross-country skiing survey

- A nature based outdoor activity
- "everyone's hobby"; about 98 % of adult population have skills in c.-c. skiing
- Outdoor recreation survey 2010*:
 - 769 respondents
 - 78 % agreed climate change is real
 - 85 % agreed restraining climate change is every ones' responsibility

Pinterest

^{*} Sievänen, T., & Neuvonen, M. (Eds.) (2011). Luonnon virkistyskäyttö 2010. [Outdoor recreation 2010]. Working papers of the Finnish Forest Research Institute, 212.

Outdoor recreation survey 2010

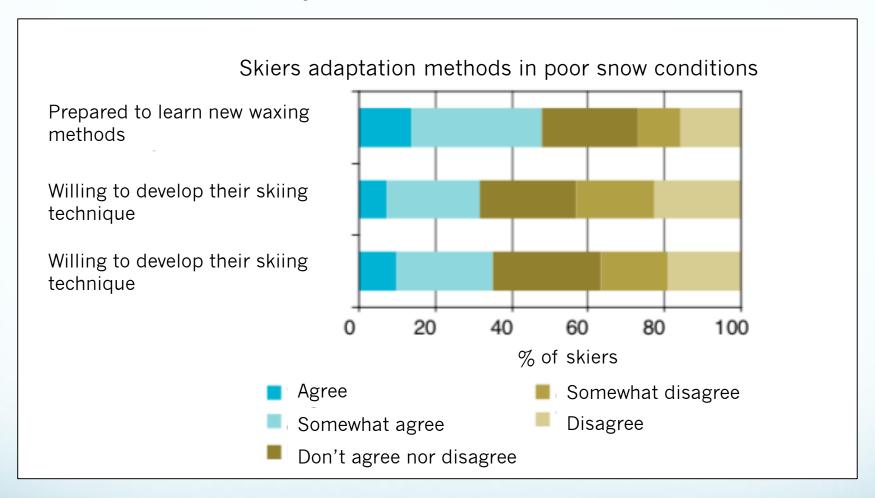


Image 5.2.9. Sievänen, T., & Neuvonen, M. (Eds.) (2011). Luonnon virkistyskäyttö 2010. [Outdoor recreation 2010]. Working papers of the Finnish Forest Research Institute, 212.

Outdoor recreation survey 2010

Would give up skiing during that season

Prepared to use indoor ski-halls or skitunnels

Prepared to ski on artificial snow

Prepared to make a special visit to a region with natural snow

Prepared to ski in a different area nearby

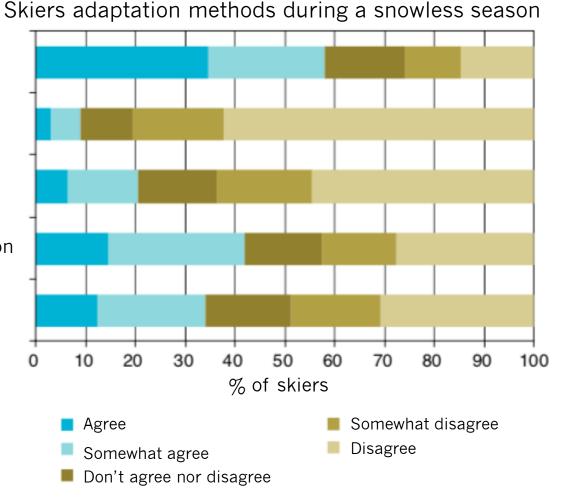
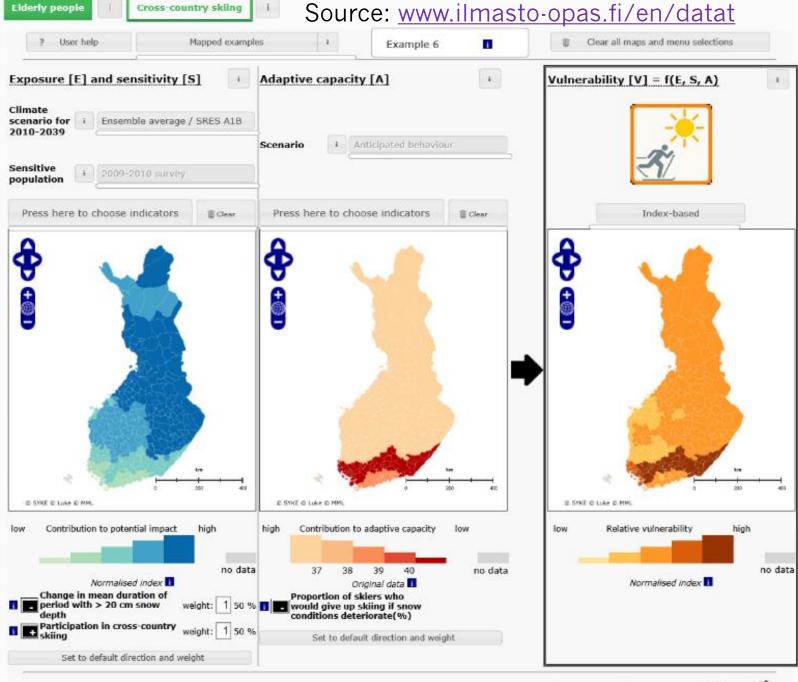


Image 5.2.10. Sievänen, T., & Neuvonen, M. (Eds.) (2011). Luonnon virkistyskäyttö 2010. [Outdoor recreation 2010]. Working papers of the Finnish Forest Research Institute, 212.



Downhill skiing in Finland

- Infrastructural requirements
- More location-based compared to downhill skiing
- Research in Finland mainly focused on skiing entrepreneurs *
- Vulnerability survey on downhill skiing suppliers
 - 44 respondents**/61 working downhill skiing resorts***

Pinterest: Kelly Holland

^{*} Tervo 2008; Tervo-Kankare 2011; Haanpää et al. 2014 ** Ihanamäki 2017

^{***} Suomen Hiihtokeskusliitto ry (SHKY)

Adaptation methods among Downhill skiing entrepreneurs in poor snow conditions *

Adaptation method	% of centres using method during survey (2017)*
Artificial snow	89 %
Smoothing ski slopes	50 %
Ticket discounts on uncertain snow seasons	30 %
Cooperation with other ski centres	21 %
Storing snow	11 %
Offering alternative attractions	7 %
Other	11 %
Offering indoor skiing	0
Artificial skiing surface	0
Quit offering skiing activities	0

Respondents 44/69

^{*} Ihanamäki 2017, in resemblance with Tervo 2008; Tervo-Kaarina 2011; Haanpää et al. 2014

Downhill skiing entrepreneur's view on climate change and adaptation *

Somewhat agree

Climate change is a global phenomenon which should be paid attention to

Agree

I understand the basics of climate change

I know what kind of effects climate change may cause for winters in Finland

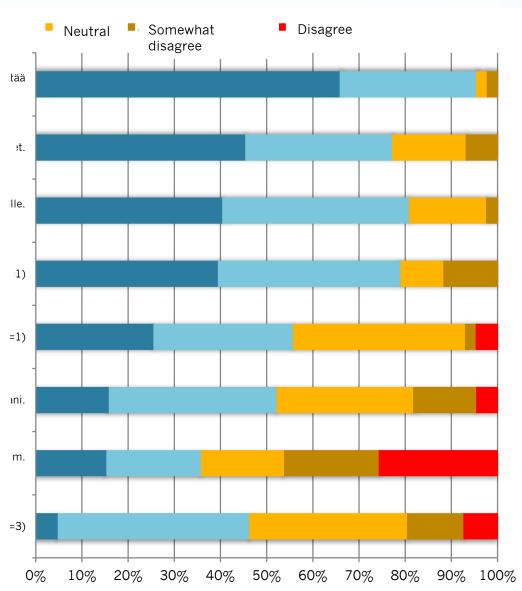
I believe we need to adapt to deteriorating snow conditions in my skiing centre

I believe climate change is a threat to Finnish downhill skiing industry

I need concrete examples on how to adapt in downhill skiing industry

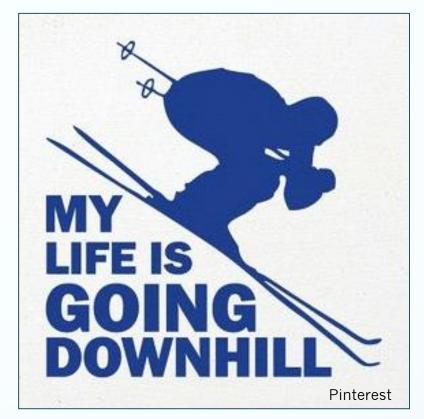
I believe climate change can be useful to Finnish downhill skiing industry e.g. more tourists will come to ski

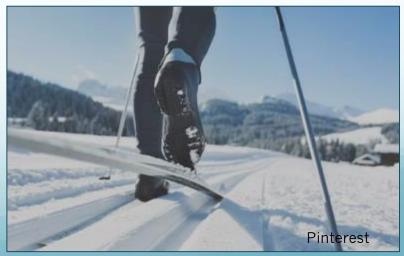
I know concrete ways to adapt in downhill skiing industry



CONCLUSIONS

- Cross-country skiers are likely to quit skiing if it's not possible to ski outside
- Downhill skiing can be abled with artificial snow but there is need for other methods as well





References

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